Location: Hilton La Jolla Torrey Pines • La Jolla, California

Current Topics in Sleep Medicine
February 18–19, 2011

Course Chair:
Richard Simon, MD
Course Vice Chair:
Kannan Ramar, MD

The Business of Sleep Medicine
February 20–21, 2011

Course Chair:
Shyamsunder Subramanian, MD
Course Vice Chair:
Tilak K. Verma, MD, MBA

Register for both courses to save!

Register online at www.aasmnet.org
AASM Sleep Education Series courses offer interactive professional education opportunities for sleep medicine practitioners and allied health professionals interested in learning more about sleep medicine. Presented by expert faculty, the courses provide participants with in-depth, timely and relevant information that will improve their knowledge and understanding of sleep medicine disorders and other issues related to the field.

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How to Register

Advanced Registration Deadline to Save is January 21, 2011.

There are 3 ways to register for AASM Sleep Education Series courses:

1. Online.  www.aasmnet.org/sleepedseries.aspx  (credit card only)
2. Fax.  630-737-9789 (credit card only)
3. Mail.  American Academy of Sleep Medicine
  Attn: Meeting Department
  2510 North Frontage Road
  Darien, IL 60561
  (check or credit card)
Course Description
During this course, an expert faculty will discuss the state-of-the-art of sleep medicine. Each year, the course covers several “hot topics” that go beyond the standard practice of sleep medicine to explore diagnostic, therapeutic and technologic issues for sleep clinicians. Attendees should expect to be challenged with integration of new methodologies into current practice, new patient management strategies and a discussion of unusual cases.

Target Audience
This course is intended for sleep medicine specialists looking to expand and sharpen clinical skills.

Course Objectives
Upon completion of the course, attendees will be able to:
• Debate new theories of the causes of sleep disorders;
• Appraise metabolic, endocrine, behavioral and performance consequences of sleep disorders;
• Apply up-to-date information and evidence-based knowledge to the clinical management of patients with a variety of sleep disorders; and
• Integrate new technologies in their practice of sleep medicine.

Faculty
Richard Simon, MD—Course Chair
Kannan Ramar, MD—Course Vice Chair
Gregory Belenky, MD
Nic Butkov, RPSGT
Mary Carskadon, PhD
Allison Harvey, PhD
Vishesh Kapur, MD
Barry Krakow, MD
James Krueger, PhD
Clete Kushida, MD, PhD, RPSGT
Carol Rosen, MD
Jerome Siegel, PhD
Erik St. Louis, MD
Fred Turek, PhD
Kenneth Wright, PhD

Preliminary Schedule and Topics

FRIDAY, FEBRUARY 18, 2011
7:00am - 8:00am Registration and Continental Breakfast*

Sleep: Basic Science to Clinical Medicine
8:00am - 9:00am Organization of Sleep: A Clinician’s Perspective
Richard Simon, MD
9:00am - 10:00am Brain Organization of Sleep and Sleep Function
James Krueger, PhD
10:00am - 10:15am Break
10:15am - 11:15am The Function of REM Sleep: What We Don’t Know
Jerome Siegel, PhD

Circadian Considerations
11:15am - 12:15pm Health Risks of Chronic Circadian Misalignment
Fred Turek, PhD
12:15pm - 1:15pm Lunch*
1:15pm - 2:15pm Circadian Physiology and Circadian Plasticity
Kenneth Wright, PhD
2:15pm - 3:15pm Sleep and Its Impact on Teenagers: School and Learning
Mary Carskadon, PhD
3:15pm - 3:30pm Break
3:30pm - 4:30pm Panel Discussion: Circadian Considerations in Sleep Medicine
Faculty
4:30pm - 5:30pm Challenging Polysomnograms
Nic Butkov, RPSGT

SATURDAY, FEBRUARY 19, 2011
7:00am - 8:00am Continental Breakfast*

Obstructive Sleep Apnea
8:00am - 9:00am Home Diagnosis and Treatment of OSA
Carol Rosen, MD
9:00am - 10:00am Neurocognitive Function and OSA: The APPLES Project
Clete Kushida, MD, PhD, RPSGT
10:00am - 10:15am Break
10:15am - 11:15am Chronic Pain, Opiates and Complex Sleep Apnea
Kannan Ramar, MD

Hypersomnia/Fatigue
11:15am - 12:15pm Fatigue/Hypersomnia Countermeasures
Gregory Belenky, MD
12:15pm - 1:15pm Lunch*
1:15pm - 2:15pm Cognitive Behavioral Therapy of Fatigue/Sleepiness: Measures that a Practicing Sleep Physician Can Use
Allison Harvey, PhD

Parasomnias
2:15pm - 3:15pm Treatments of Nightmares
Barry Krakow, MD
3:15pm - 3:30pm Break
3:30pm - 4:30pm Nocturnal Seizure Recognition
Erik St. Louis, MD
4:30pm - 5:30pm Difficult Clinical Cases
Vishesh Kapur, MD

* These meals are provided; attendees are responsible for all other meals.
The Business of Sleep Medicine

Date: February 20–21, 2011
Location: Hilton La Jolla Torrey Pines • La Jolla, California
Course Chair: Shyamsunder Subramanian, MD
Course Vice Chair: Tilak K. Verma, MD, MBA
CME Credits: 14.00

Receive education on essential practice management topics by attending this course.

Course Description
This course has been developed to help attendees effectively manage a sleep center that maintains a focus on effective patient care. During the course, faculty will discuss a variety of practice management issues within their areas of expertise. Attendees will receive valuable information throughout the course regarding issues of reimbursement, portable monitoring, integrating DME, start-up considerations, quality control, accreditation and more.

Target Audience
This course is intended for sleep medicine health care professionals and business managers interested in the business practices, economic, legal, political and social aspects of running a sleep disorders center as well as individuals who recently have, or are considering, opening a sleep disorders center.

Course Objectives
Upon completion of the course, attendees will be able to:

• Discuss issues pertinent to the opening and operation of a sleep care facility;
• Integrate new information and updates essential to the operation of a sleep disorders center;
• Integrate new technologies in the diagnosis and management of sleep disorders; and
• Review legislative and regulatory issues, both new and on the horizon, which establish legal standards and may affect the operations of a sleep disorders center.

Faculty
Shyamsunder Subramanian, MD—Course Chair
Tilak K. Verma, MD, MBA—Course Vice Chair
Amy Aronsky, DO
Bruce Blehart, JD
Daniel Brown, JD
Nancy Collop, MD
Judy Coy, RN
Sam Fleishman, MD
Sheri Katz, DDS
Arthur Lurvey, MD
Christina McCrae, PhD
Gerald Niederman, JD
Richard Rosenberg, PhD
Rhoda Weiss, PhD

Preliminary Schedule and Topics

SUNDAY, FEBRUARY 20, 2011
7:00am - 8:00am Registration and Continental Breakfast*
8:00am - 9:15am Out-of-Center, Limited Channel Testing: Standard of Care and Accreditation Nancy Collop, MD
9:15am - 10:30am Out-of-Center, Limited Channel Testing: Practice Considerations Sam Fleishman, MD
10:30am - 10:45am Break
10:45am - 12:00pm Marketing: Networking, Internet Use and Entrepreneurship Rhoda Weiss, PhD
12:00pm - 1:00pm Lunch*
1:00pm - 2:00pm Medicare Coverage Policies: NCDs, LCDs and More Judy Coy, RN
2:00pm - 3:15pm Medicare Coverage Policies: Contractor Medical Director, Part B Arthur Lurvey, MD
3:15pm - 3:30pm Break
3:30pm - 5:00pm Private Payer Perspectives Tilak K. Verma, MD, MBA

MONDAY, FEBRUARY 21, 2011
7:00am - 8:00am Continental Breakfast*
8:00am - 9:15am Practice Models: Physician Office, IDTF, Outpatient Department, Corporate Structure Daniel Brown, JD
9:15am - 10:30am Contracts: Managed Care, Personnel, Hospital Practice Purchase/Merger/Buy-out Gerald Niederman, JD
10:30am - 10:45am Break
10:45am - 12:00pm Incorporating DME into Your Practice: Regulatory Requirements and Accreditation Amy Aronsky, DO
12:00pm - 1:00pm Lunch*
1:00pm - 2:00pm Panel Discussion: Incorporating Other Health Care Professionals into Your Practice—Dentists and Psychologists Sheri Katz, DDS and Christina McCrae, PhD
2:00pm - 3:15pm Fraud and Abuse and Compliance: False Claims, Kickbacks, Self-referral (Stark), RACs Bruce Blehart, JD
3:15pm - 3:30pm Break
3:30pm - 5:00pm Quality Control: In- and Out-of-Center Scoring and Inter-scorer Reliability Richard Rosenberg, PhD

* These meals are provided; attendees are responsible for all other meals.

Register online at www.aasmnet.org/sleepedseries.aspx by January 21, 2011 to save.
General Information

Location & Room Reservations

Hotel: Hilton La Jolla Torrey Pines
10950 N. Torrey Pines Road
La Jolla, California, 92037
Rate: $169.00 per night plus tax
Rate Available Until: January 21, 2011 or until the room block sells out
Reservations: To make reservations online, visit www.aasm.net/sleepedseries.aspx and use the Group Code AASM. To make reservations by phone, call 1-877-414-8020 and reference the Sleep Winter Courses.

Check In Time: 3:00pm
Check Out Time: 12:00pm
Hotel Policy: Please note that there is a $50.00 early departure fee for individuals who check out prior to their reserved check out date; to avoid this fee, individuals must advise the hotel at or before check in of any change in the scheduled length of stay.

Transportation

Book your airfare with our official travel agent: Corporate Travel Solutions/American Express. Call toll-free 800-526-4540, Monday–Friday from 8:00am–5:00pm Central, or e-mail res@ctsinc.com and reference the AASM.

The airport nearest to the Hilton La Jolla Torrey Pines is the San Diego International Airport. The hotel is approximately 15 miles from the airport. Ground transportation from the San Diego International Airport is available via taxi or shuttle service. Taxi service from the airport is approximately $45.00 each way, not including gratuity. For shuttle service, please visit www.supershuttle.com; cost is approximately $18.00 each way.

Meals

Breakfast and lunch will be served daily for both the Current Topics in Sleep Medicine and The Business of Sleep Medicine courses; all other meals are the responsibility of the attendees. Meals provided by the AASM are available for registered attendees only; guests of attendees cannot be accommodated during meal functions.

Questions?

For information or questions regarding the courses, please contact:
AASM, Meeting Department
2510 North Frontage Road
Darien, IL 60561
Phone: 630-737-9700
Fax: 630-737-9789
E-mail: education@aasm.net
Website: www.aasm.net.org

Recording

Photographing and/or recording, of any kind, of sessions and speakers at the courses is strictly prohibited.
How to Register
There are 3 ways to register for AASM Sleep Education Series courses;

1. Online.  www.aasmnet.org/sleepedseries.aspx (credit card only)

2. Fax.  630-737-9789 (credit card only)

3. Mail. American Academy of Sleep Medicine
Attn: Meeting Department
2510 North Frontage Road
Darien, IL 60561
(check or credit card)

Confirmation and Registration Disclaimer
Registration is limited. Please register early. Confirmation letters will be sent via e-mail approximately one week after receipt of registration form and payment. All attendees must pre-register; on-site registration will not be accepted. The AASM will not be held liable if an individual purchases an airline ticket before receiving confirmation of registration for a course.

Cancellation Policy
Written notification must be submitted to the AASM meeting department for registration cancellation. A $50.00 administrative fee will be withheld on cancellations postmarked prior to Friday, January 28, 2011. After this date, no refunds will be available. Refunds are not provided to no-shows. The AASM reserves the right to cancel any of these courses and provide a full refund should conditions warrant. The refund will only include the cost of registration for the event.

Registration Categories
Members
To register as a member, the registrant must currently be an individual member of the American Academy of Sleep Medicine (AASM) or the American Association of Sleep Technologists (AAST). If the AASM is unable to confirm that the individual is a member of the AASM or AAST, the individual will be registered as a nonmember at the nonmember prevailing fees.

Employees of Center Member
To register as an employee of an AASM center member (with a maximum of four registrants), the registrant must currently be employed at a sleep center that is an active member of the AASM. If the AASM is unable to confirm that the center is a member of the AASM, the individual will be registered as a nonmember at the nonmember prevailing fees.

Nonmembers
Want to register for the member price, but you're not a member? If you are not an individual member of the AASM or AAST and would like to become a member, join the AASM to receive instant savings including reduced course registration fees, journal subscriptions and much more. Visit the AASM website at www.aasmnet.org for more information about membership including a complete listing of benefits and a description of all membership categories. Membership is on a calendar-year basis (January 1–December 31). Beginning on October 1, 2010, individuals may apply for membership for the 2011 membership-year and receive the remainder of the 2010 membership-year for free.

Continuing Medical Education
The American Academy of Sleep Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

These courses have been planned and implemented in accordance with the Essential Areas and Their Elements of the ACCME by the American Academy of Sleep Medicine.

The AMA Council on Medical Education mandates that accredited providers only offer AMA PRA Category 1 Credits™ to physicians. The AASM will issue non-physicians a letter of attendance for activities designated for AMA PRA Category 1 Credits™.

The American Academy of Sleep Medicine designates the Current Topics in Sleep Medicine course as a live activity for a maximum of 16.00 AMA PRA Category 1 Credits™ and the Business of Sleep Medicine course as a live activity for a maximum of 14.00 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
Registration Form

Registration Information (Please print or type clearly)

Last Name ____________________________________________ First Name __________________________ Degree(s) ____________________
Address ______________________________________________________________________________________

City __________________ State ______ Zip/Postal Code ______________ Country __________________
Phone __________________ Fax __________________
E-mail (e-mail required to receive confirmation) ________________________________________________
Special Needs/Accommodations ________________________________________________________________

Specialty (Check all that apply)
☐ Sleep Medicine ☐ Internal Medicine ☐ Pulmonary Medicine ☐ Neurophysiology
☐ Otolaryngology ☐ Pediatrics ☐ Psychiatry ☐ Psychology
☐ Neurology ☐ Nursing ☐ Other ________________________________

Attendee List Permission (Check one)
I give my permission to include my contact information on an attendee list to be distributed to course attendees. ☐ Yes ☐ No

Membership Dues for Nonmembers (Check one)
Membership dues are based on the date that the registration is received by the AASM national office. Membership will be valid through December 31, 2011.
☐ Regular Members $200.00 ☐ Student Members $40.00 ☐ Affiliate Members $200.00 ☐ Affiliate Industry Members $400.00

Registration Fees (Check the appropriate registration fee)
Registration fees are based on the date that the registration is received at the AASM national office.

Option #1: Register for BOTH Courses (Current Topics in Sleep Medicine AND The Business of Sleep Medicine)

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<td>Nonmember</td>
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Option #2: Register for Current Topics in Sleep Medicine Course ONLY

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<td>$625</td>
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<td>Employee of an AASM Member Center*</td>
<td>$625</td>
<td>$700</td>
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<tr>
<td>Nonmember</td>
<td>$775</td>
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Option #3: Register for The Business of Sleep Medicine Course ONLY

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<tr>
<td>AASM or AAST Member</td>
<td>$625</td>
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<td>Employee of an AASM Member Center*</td>
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<td>$700</td>
</tr>
<tr>
<td>Nonmember</td>
<td>$775</td>
<td>$850</td>
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*If registering as an employee of an AASM center/lab member, please provide the name of your facility and your accreditation/membership number.
Name ____________________________________________ Accreditation/Member Number __________________________

Method of Payment (Check one)
☐ Check made payable to the AASM (U.S. funds drawn on a U.S. bank)

Credit Card: ☐ VISA ☐ MasterCard ☐ American Express
Card #: __________________________ Exp. Date: ____________ Validation Code**: ____________

Cardholder’s Name: ______________________________________________________
Billing Address: ______________________________________________________________________
Signature: __________________________________________________________________________ Date:

**For a VISA or MasterCard, the validation code is the last 3 numbers in the signature box. For an American Express, the validation code is the 4 numbers above the credit card number.